

Faith Christian School



Director of Marketing

Reporting to and in partnership with the Administrator, the Director of Marketing will spearhead the marketing efforts as Faith Christian School continues to grow. This is a relatively new position in the organization, thus the Director will have the opportunity to build the full marketing program of the school

Responsibilities for Director of Marketing

- Develop a yearly budget for the marketing program
- Communicate the brand identity with the all school constituents
- Sift through marketing data to find the important trends
- Stay up to date on the latest marketing trends
- Attend conferences to further marketing knowledge
- Oversee social media strategy and implementation
- Create marketing reports to show to Administrator and School Board
- Answer basic questions about the school's statement of faith, provide biblical resources, be prepared to share the plan of salvation, and be willing to pray with and provide Biblical counsel to students and/or families as needed

Qualifications for Director of Marketing

- Must be a Christian with a consistent testimony among his/her family, peers, and students
- Bachelor's in marketing or business or equivalent experience
- Ability to manage multiple projects at once
- Ability to communicate effectively in speech and writing
- Must have excellent interpersonal and customer service skills
- Must have and maintain a valid level one IVP fingerprint card
- Content creation experience
- Strong drive for results
- Ability to collaborate with cross-functional team members such as Development Director
- Ability to analyze problems and create a solution

Physical Requirements

- Must be able to work a flexible schedule including occasional weekends and evenings
- Must be able to work during prolonged periods of standing and sitting
- Must be able to lift up to 25 pounds at a time

Compensation

Salary range is \$38,000-50,000 per year full-time and is commensurate with education and experience. Employee and family medical plans are offered with full-time position.

Background Check Statement

Faith Christian School conducts pre-employment screening for all positions which includes a criminal background check, verification of work history, academic credential, licenses, and certifications.

To Apply

Complete and submit the Staff (Non-Teaching) Application [available on our website](#) and include all necessary documents.