

Director of Marketing

Reporting to and in partnership with the Administrator, the Director of Marketing will spearhead the marketing efforts as Faith Christian School continues to grow. This is a relatively new position in the organization, thus the Director will have the opportunity to build the full marketing program of the school.

Responsibilities for Director of Marketing

- Develop a yearly budget for the marketing program
- Communicate the brand identity with the all school constituents
- Sift through marketing data to find the important trends
- Stay up to date on the latest marketing trends
- Attend conferences to further marketing knowledge
- Oversee social media strategy and implementation
- Create marketing reports to show to Administrator and School Board

Qualifications for Director of Marketing

- Must be a Christian with a consistent testimony among his/her family, peers, and students
- Bachelor's in marketing or business or equivalent experience
- Ability to manage multiple projects at once
- Ability to communicate effectively in speech and writing
- Must have excellent interpersonal and customer service skills
- Must have and maintain a valid level one IVP fingerprint card
- Content creation experience
- Strong drive for results
- Ability to collaborate with cross-functional team members such as Development Director
- Ability to analyze problems and create a solution

Physical Requirements

- Must be able to work a flexible schedule including occasional weekends and evenings
- Must be able to work during prolonged periods of standing and sitting
- Must be able to lift up to 25 pounds at a time

Compensation

Salary range is \$38,000-50,000 per year full-time and is commensurate with education and experience. Employee and family medical plan is offered with full-time position.

Background Check Statement

Faith Christian School conducts pre-employment screening for all position which includes a criminal background check, verification of work history, academic credential, licenses, and certifications.

To Apply

Complete and submit the Staff (Non-Teaching) Application [available on our website](#) and include all necessary documents.